

# SFU ARDUINO CLUB SURREY

## Group Description

SFU Arduino Club is an open and multidisciplinary group that collaborates on engineering and electronic projects. They work to create fully functioning and robust creative products to show their achievements and boost their careers. They encourage DIY culture and aim to empower people. To reach their goal they decided to move from individual and 1 day group projects to long term group projects. The group started in 2013 with 2 students and by 2015 reached 180 people, most of whom found out about the group by word of mouth.

## Roles

- **Leader** Responsible for executive decisions and management, provides guidance, mentors new members, and organizes social activities
- **Project Leader** Responsible for organizing people within the project and assigns tasks to them
- **PR Manager** Manages club's site at SFU site and promotional materials and updates online newsletters
- **Experts** Members of the club with any skills who express their interest in sharing their knowledge
- **Members** Participate in projects, within projects their roles are assigned in accordance to their interests and abilities

## Design Focus

Exploration of different ways to extend and improve the learning for group members