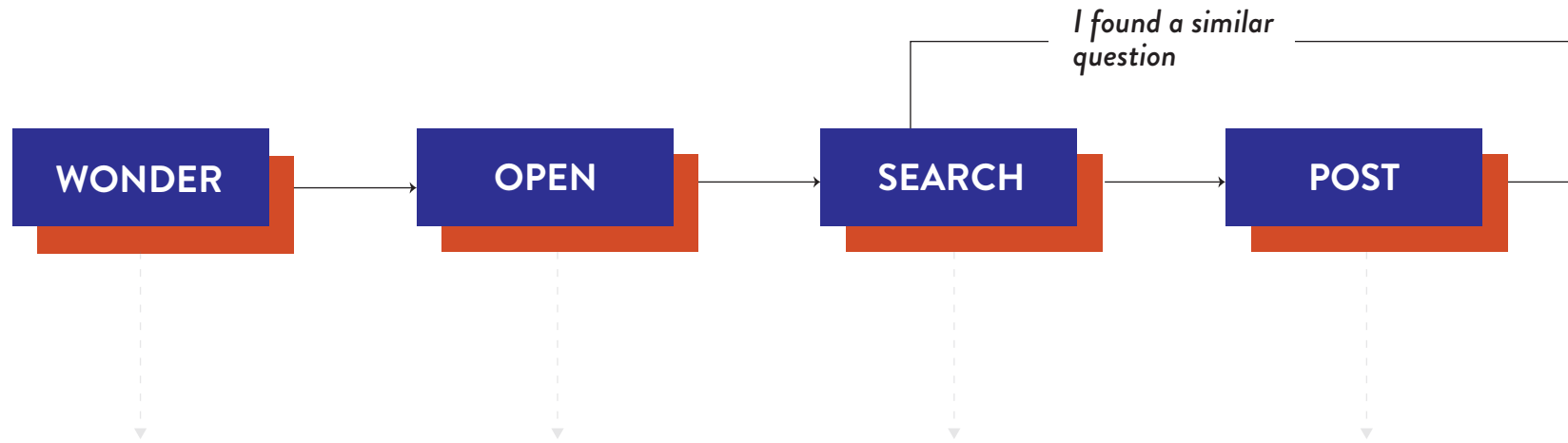




DOOGLE

The smart way to ask questions:
capture and annotate your
notes, pictures and sketches.

DOOGLE USER JOURNEY FRAMEWORK



ACTIONS

I don't understand this schematic.

I open Doogle on my phone.

I search for an answer.

I didn't find a answer, so I'll post my question.

MEMBER POV

How do I get help?
Would Google be useful?
Can I send my question to someone I know?

Do I have to sign up?
When was the last time I used it? Did I get help?
Any new features in the app?

How do I search?
Is "browsing all" an option?
Which keywords should I use?

How do I post it? When would someone answer it?
Should I set the priority status of the question?

DOOGLE POV

How do we market the app?

Why would they chose Doogle?

How we are different from Google or Answers?

How do we make sign up process easy and quick?

How do we keep track of changes and notify users?

How do we make search easier?

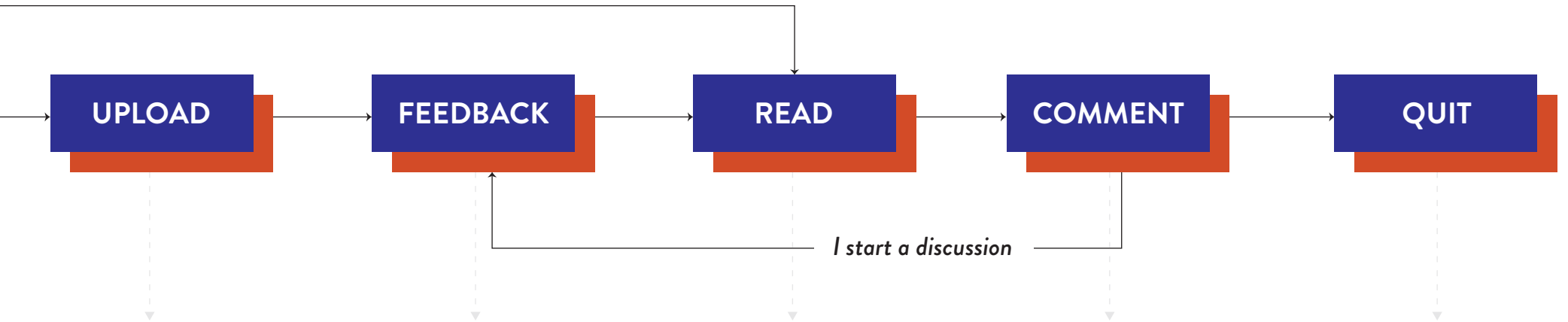
Where do we place tips and advices?

How do we make sure the archive of questions is available?

What are the steps in "post your question" process?

Are the instructions clear?

How do we make sure the user searched the database first?



I take a picture of schematics and upload it with my comments.

Can I upload a picture as well?
Is camera enabled? Is picture in focus?
Is my hand-writing clear?

How do we ask for permission to use the camera?

When would they want to upload a picture?

Does the user post the question to the right category?

I receive notification on my phone.

Do I have to open an app to read it?
Did I get an answer or just a comment?

How often do we provide update on the status of the question?

Is notification noninvasive Is it still visible?

I read an answer.

Is the answer helpful
Do I understand the explanation?
Do I have any comments?

Is the answer clear and helpful?

Did the user got the help he requested?

What would be the user's next step?

I leave my feedback and change the status of my question.

How do I let everyone know that I got the help I requested?
How do I thank the person who helped me?

How do we make sure the user validates the right answer?

How do we make sure the user closes the ticket?

I close the app and continue with my assignment.

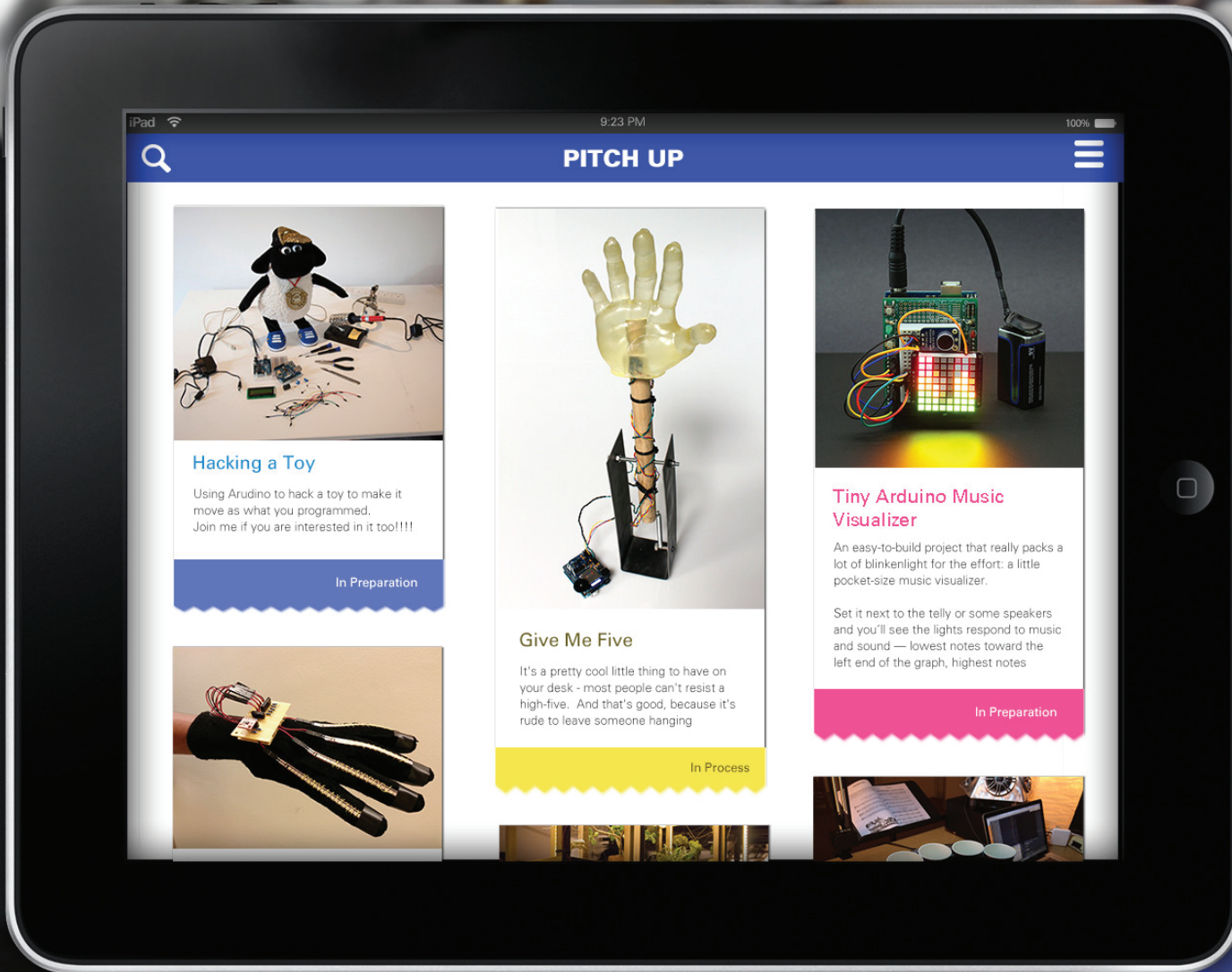
Do I need to come back?
How can I use this application to help me more?

Would the user come back?

When and how do we archive the answer?

PITCH UP

Pitch crazy ideas and find skilled people to build them together.



Hacking a Toy

Using Arudino to hack a toy to make it move as what you programmed. Join me if you are interested in it too!!!!

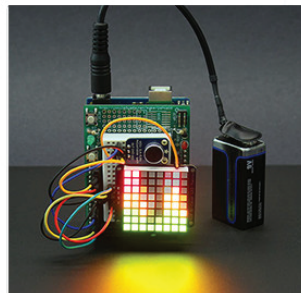
In Preparation



Give Me Five

It's a pretty cool little thing to have on your desk - most people can't resist a high-five. And that's good, because it's rude to leave someone hanging

In Process



Tiny Arduino Music Visualizer

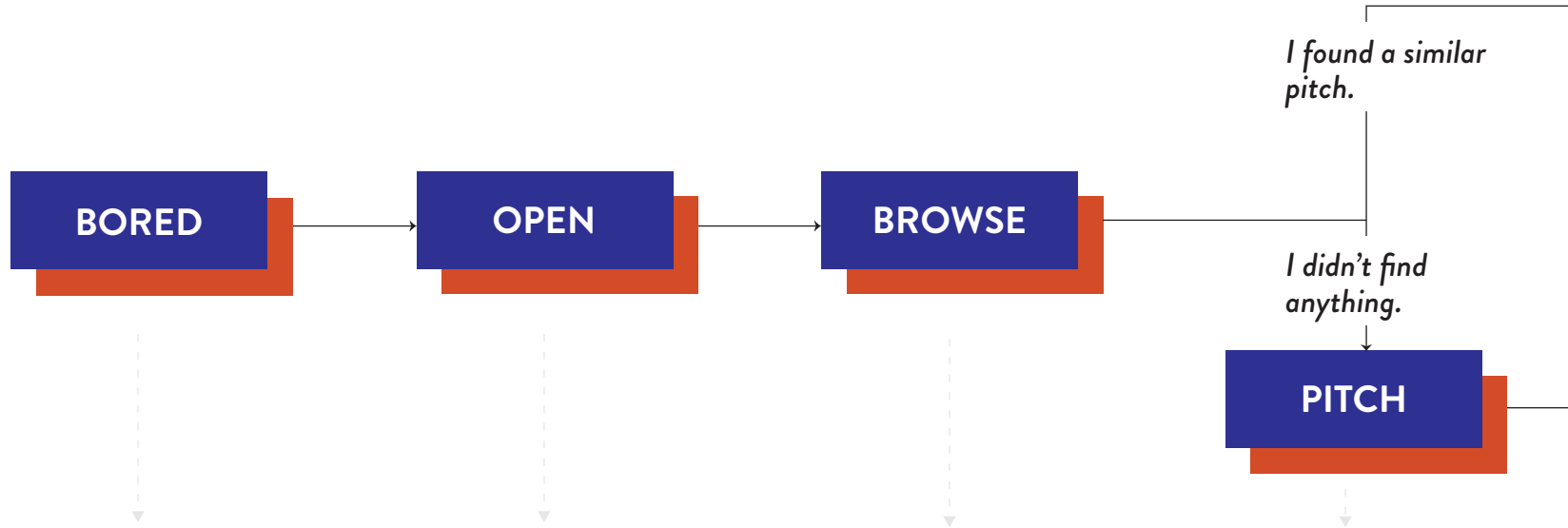
An easy-to-build project that really packs a lot of blinkenlight for the effort: a little pocket-size music visualizer.

Set it next to the telly or some speakers and you'll see the lights respond to music and sound — lowest notes toward the left end of the graph, highest notes

In Preparation



PITCH UP USER JOURNEY FRAMEWORK



ACTIONS

I have an idea for a team project.

I open Pitch Up app on my tablet.

I search the database for a similar project pitch.

I post a pitch of my project and provide details.

MEMBER POV

How do I find people?
Is there anyone I can call?
Is there anyone specific I want to work with?

Do I need to sign up again?
What is trending?
Are there any projects I might want to join?

How do I browse the listings?
Is this project similar? How?
What does the status mean?
Is someone looking for a teammate?

Would there be anyone who want to build the same project?
How do I pitch my project?
How many details do I provide?

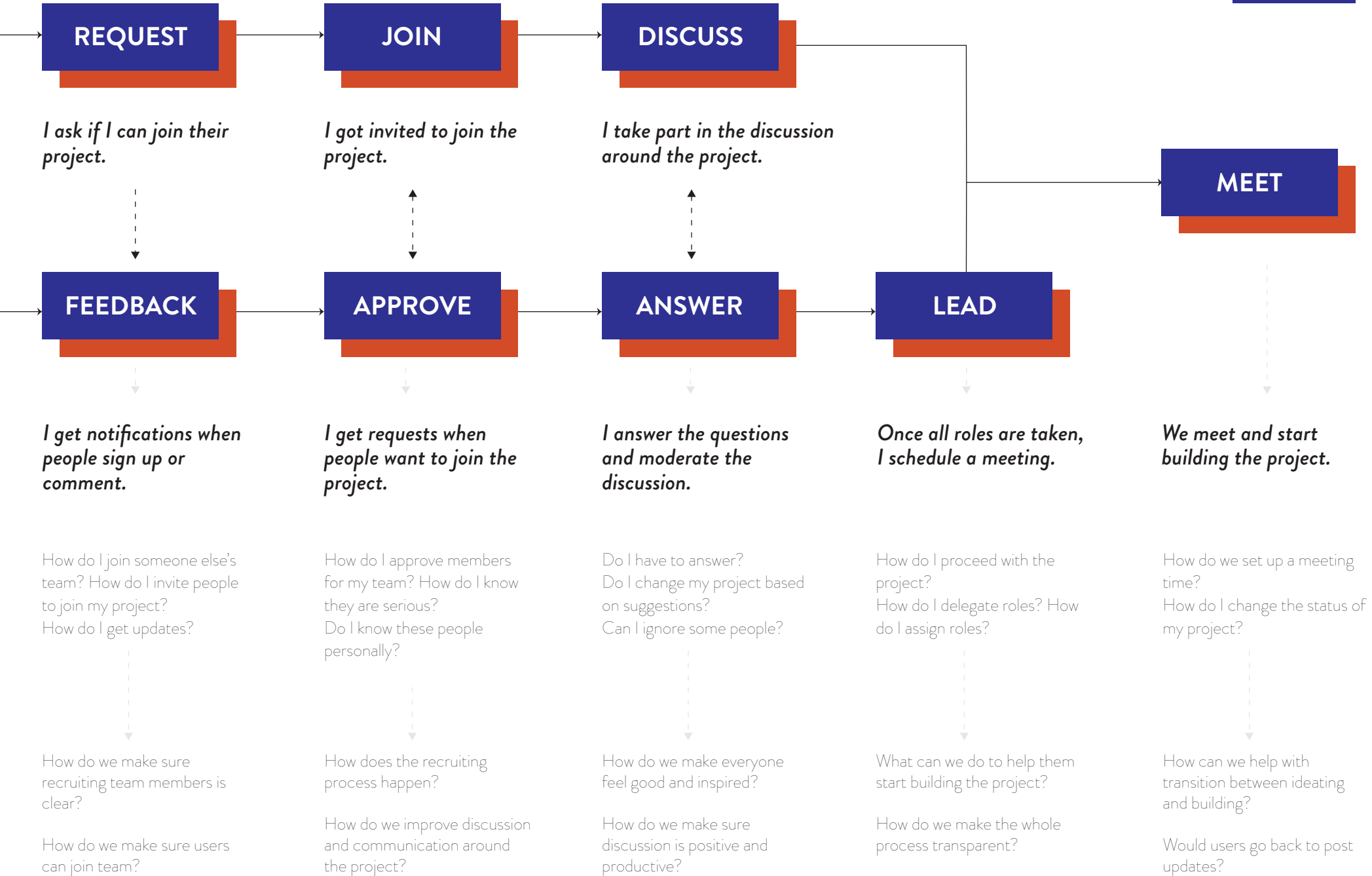
PITCH UP POV

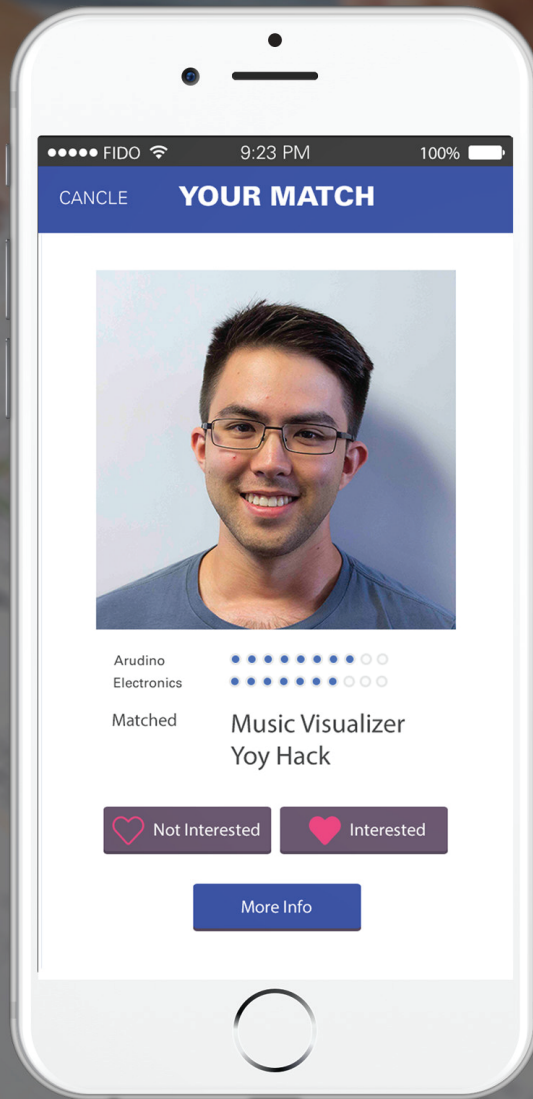
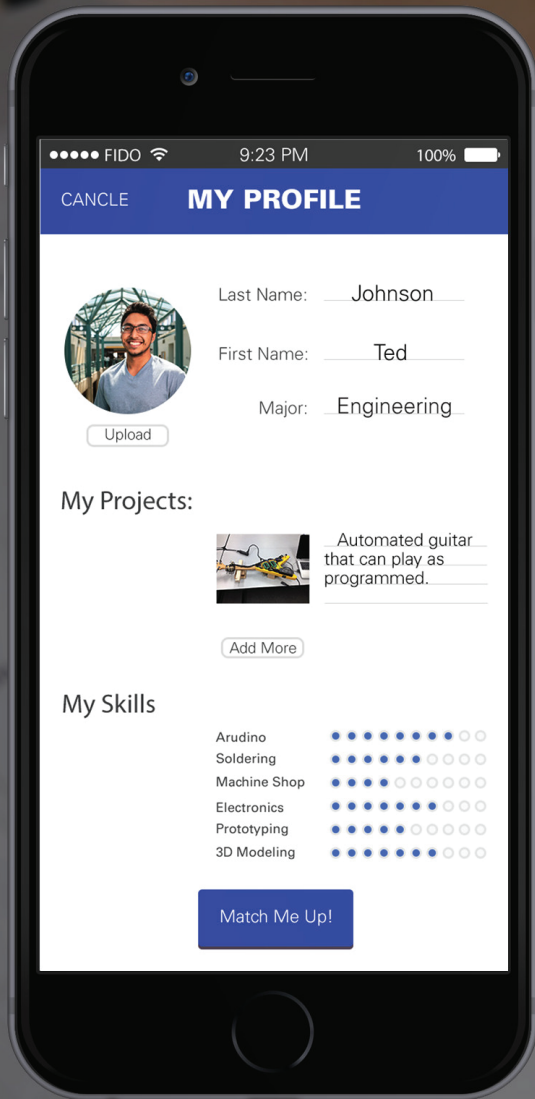
How do we market the app?
What options do we provide to make pitching ideas easy for everyone?

How do we make sign up process easy and quick?
How do we keep track of changes and notify users?

How do we make the search easy?
How do we inspire creativity?
How do they find projects?

How do we make pitching an idea easy and inspiring?
How do we minimize friction and tension?

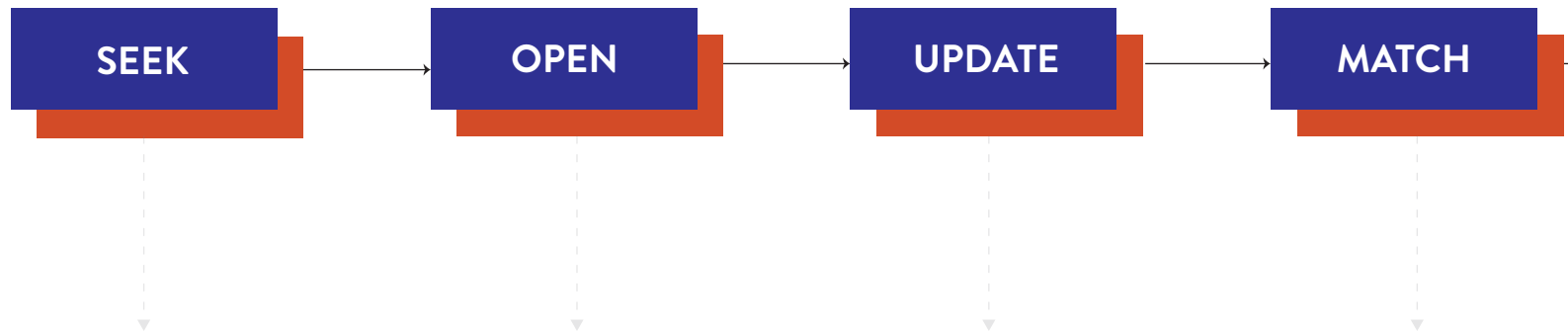




MATCH UP

Making learning easier by matching you with the right people. Find a mentor, a project partner or a friend for the end of the world.

MATCH UP USER JOURNEY FRAMEWORK



ACTIONS

I want to learn new skills and meet new people.

I open Match Up on my phone.

I update my profile, skills, interests, and potential group size.

I click "Match" button and wait for results.

MEMBER POV

What kind of skills do I want to learn?
Where do i get guidance?
Where can i find someone who thinks alike?

Do I have to sign up?
Is the procedure still the same? Do I have any unanswered matches from the last time I used it?

Did I get any new skills? What Do I want to learn? Whom do I want to work with?

How many option would it show me? Would any of the matches be good?

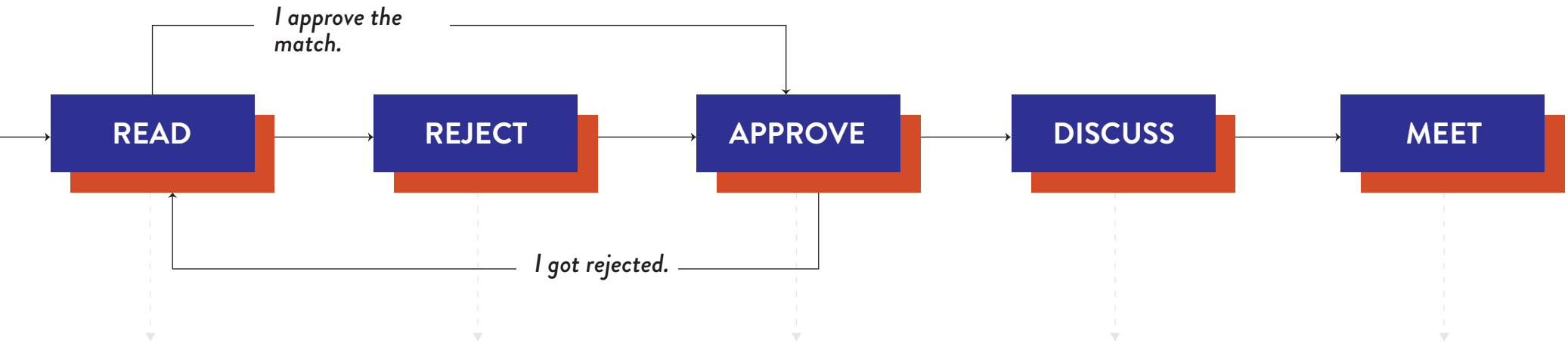
MATCH UP POV

How do we market the app?
Why would they chose Match Up over common Facebook chat?
How we eliminate barriers and discomfort?

How do we make them use the app regularly
How do we make meeting new people easy and exciting?
How can we help people build a network and get new skills?

How do we make sure user update their profiles?
What are the most important fields in the profile? Which fields are optional?

How do we match people?
How do we leverage skills and interests?
How many matches should we creates for each person?



I read profile info and interests of the "matched up person".

I swipe to see the next match.

I receive a notification that a person agrees to work with me.

We discuss the potential ideas and schedule.

We meet to build a project and learn how to solder together.

Can I work with this person?
Do I like him / her? What are his/her skills and interests?

How do I approve or reject?
Can I un-do my choice?

How much time would it take to hear back from this person?
Would he agree to work with me?

Would the partnership be successful? Am I sure in my choice?

Do I need to come back?
Was I satisfied with the match? Do I want to expand my network more?

How do we show information?

How a user approve or rejects?

What does user want to know about the potential match?

How do we make a transition from matching to meeting easier?

Would the user come back?

How does rejection or approval happen?

Do we provide an option for the user to consider?

How do we make sure he receives an update?

Was the match successful?